

The Business of Pain

Friday, October 20 - Sunday, October 22, 2023

Orlando, FL

The Business of Pain

Program Agenda

Friday, October 20 - Sunday, October 22, 2023

Renaissance, Orlando at SeaWorld, FL

Founder: Peter Staats, MD, MBA

Course Director: Sean Li, MD

THURSDAY, October 19, 2023

Time	Location	Event
12:00-5:00 PM	Crystal C	Early Registration and exhibit set up <i>*Not part of the CME program, no CME credit</i>

FRIDAY, October 20, 2023

Time	Location	Topic	
7:15-7:30 AM	Crystal AB	Welcome to the Business of Pain	Founder: Peter Staats, MD, MBA
7:15-8:00 AM	Crystal AB	Industry Sponsored Breakfast Presentation Sponsored by Silver Sponsor Nalu <i>*Not part of the CME program, no CME credit</i>	
Topic:		The Changing Landscape of Pain	Moderator: Peter Staats, MD, MBA
8:00-8:05 AM	Crystal DE	Welcome to the Program	Course Director: Sean Li, MD
8:05-8:25 AM	Crystal DE	Keynote 1: The Evolving Role of the Pain Physician <i>*Not part of the CME program, no CME credit</i>	Nilesh Patel, MD, MBA
8:25-8:45 AM	Crystal DE	Keynote 2: Headwinds in Interventional Pain: Squall or Hurricane? <i>*Not part of the CME program, no CME credit</i>	Allen Burton, MD
8:45-9:05 AM	Crystal DE	Keynote 3: Reassessing how we diagnose and treat low back pain	Andrea Trescot, MD

The Business of Pain

Friday, October 20 - Sunday, October 22, 2023

Orlando, FL

		*Not part of the CME program, no CME credit	
9:05-9:25 AM	Crystal DE	Keynote 4: Training the Next Generation of Physicians	Dawood Sayed, MD
9:25-9:45 AM	Crystal C	Break with Exhibits *Not part of the CME program, no CME credit	
Time	Plenary Session: Treatment Challenges - ? End of the Road Room Name: Crystal DE Moderated by: Anish S. Patel, MD, MBA	Time	Business Bootcamp Session (BBC) Room Name: Merritt Moderated by: Cherian K. Sajan, MD
9:45-10:05 am	Autonomic Treatment of Disease Beyond Pain Presented by Marshall Bedder, MD	9:45-10:10 AM	Engaging Referral Sources to Generate More New Patients Presented by Ketan Patel, MD, Jillian Bentson
10:05-10:25 am	Low Dose Naltrexone Presented by Neel Mehta, MD	10:10-10:35 AM	Leveraging Social Media to Grow Your Practice in a TikTok World Presented by Anthony Giuffrida, MD
10:25-10:45 am	Physician Burnout in the Post-COVID Era Presented by Michael E. Schatman, PhD	10:35-10:55 AM	Digital Marketing Presented by Mark J. Tager, MD
10:45-11:00 am	Intrathecal Therapy Presented by Ali Valimahomed, MD	10:55-11:10 AM	HIPAA Compliance, Patient Consent and Other Potential Landmines in Social Media Presented by Kelly Martinelli
11:00-11:25 AM		Break with Exhibits *Not part of the CME program, no CME credit	
Time	Plenary Session Disease State Targeted SCS Therapy Moderated by: Sean Li, MD	Time	Business Boot Camp (BBC) Room Name: Merritt Moderated by: Kelly Martinelli
11:25-11:40 AM	Disease State: Failed Back Surgery Syndrome Solution: ECAP controlled closed loop SCS Presented by Steven M. Falowski, MD	11:30-11:55AM	Hiring, Developing, Rewarding and Retaining Talent Presented by Harold Cordner, MD
11:40-11:55 AM	Disease State: Non-Surgical Refractory Back Pain Solution: Burst Presented by Timothy Deer, MD	11:55-12:20 PM	Optimizing your Practice with Artificial Intelligence: Presented by Louis J. Raso, MD
11:55-12:10 PM	Disease State: Diabetic Peripheral Neuropathy Solution: HF-SCS Presented by Neel Mehta, MD	12:05-12:20 PM	Difficult Patients: Does Can't Mean Won't? Presented by Michael Clark, MD, MBA, MPH

The Business of Pain

Friday, October 20 - Sunday, October 22, 2023

Orlando, FL

12:10-12:25 PM	Disease State: Chronic Regional Pain Syndrome Solution: DRG Presented by David Reece, DO	12:20-12:35 PM	Empowering Your Front Desk: This is the first person your patient meets Presented by Angel Lugo and Michele Wilkins
12:25-12:40 PM	Disease State: Neuropathic Pain Solution: Stimulation of Glial Cells Presented by Michael A. Fishman, MD, MBA	12:35-1:00 PM	Building Leadership in your Staff Presented by Chris Gilligan, MD
12:40-1:00 PM	Keynote Presentation Political Based vs. Evidence Based Medicine - Threats to Patient Access to Therapies Presented by Robert Levy, MD, PhD		
1:00-2:00 PM	Crystal AB	Lunch Symposium Sponsored by Gold Sponsor Medtronic <i>*Not part of the CME program, no CME credit</i>	
Time	Plenary Session Neuromodulation Part 2: Neuromodulation for Chronic Low Back Pain Moderated by: Christopher Gilligan, MD	Time	Business Boot Camp Room Name: Merritt Moderated by: Anish S. Patel, MD, MBA
2:00-2:20 PM	DRG Stimulation Presented by Kenneth B. Chapman, MD	2:00-2:20 PM	Entering the Business World and The Pain Doc Investor Presented by Anil Sharma, MD, AFP
2:20-2:40 PM	Restorative Neurostimulation Therapy Presented by Christopher Gilligan, MD	2:20-2:40 PM	Is Academic Right for You? Presented by Alaa Abd-Elseyed, MD
2:40-3:00 PM	SCS for Low Back Pain Presented by Louis J. Raso, MD	2:40-3:00 PM	Optimizing your EMR Presented by Aneesh Singla, MD
3:00-3:15 PM	Stimulation of the Medial Branch Nerve Presented by Sean Li, MD	3:00-3:15 PM	Understanding New Reimbursement Guideline Changes Presented by Ketan Patel, MD
3:15-3:30 PM	Panel Discussion - Neuromodulation for Chronic Pain Moderator: Christopher Gilligan, MD, MBA Panel: Kenneth B. Chapman, MD, Louis J. Raso, MD, Sean Li, MD	3:15-3:30 PM	Overcoming Insurance Denials Presented by Douglas P. Beall, MD

The Business of Pain

Friday, October 20 - Sunday, October 22, 2023

Orlando, FL

3:30-4:00 PM	Crystal C	Break with Exhibits <i>*Not part of the CME program, no CME credit</i>	
Time	Plenary Session Room Name: Crystal DE Advancing Science Leads to Advanced Therapies Moderated by: Mayo Friedlis, MD	Time	Business Boot Camp Room Name: Merritt Moderated by Yeshvant Navalgund, MD - CMO NSPC surgery centers
4:00-4:20 PM	Neuromodulation for Headache Presented by Michael Hoffmann MD, PhD, FCP(SA), FAAN	4:00-4:20 PM	ASC development Presented by Yeshvant Navalgund, MD
4:20-4:40 PM	The History and Clinical Applications of Capsaicin Presented by Mark H. Coleman, MD	4:20-4:40 PM	Incorporating Nutritional Support into Clinical Practice: Why? What? How? Presented by Mark J. Tager, MD
4:40-5:00 PM	Regenerative Medicine Presented by Mayo Friedlis, MD	4:40-5:00 PM	Providing Sedation Services in Interventional Pain Management Presented by Kimberly McGuire, MD
5:00-5:20 PM	Peripheral Non-Invasive Neuromodulation Presented by Marshall Bedder, MD	5:00-5:20 PM	Establishing a Research Center Presented by Steven M. Falowski, MD
5:20-5:45 PM	Panel discussion and Q&A Moderator: Mayo Friedlis, MD Panel: Neel Mehta, MD, Michael Hoffmann MD, PhD, FCP(SA), FAAN, Mark H. Coleman, MD, Marshall Bedder, MD	5:20-5:45 PM	Panel discussion and Q&A Moderator: Mark J. Tager, MD Panel: Yeshvant Navalgund, MD, Kimberly McGuire, MD, Steven M. Falowski, MD
5:45-6:15 PM	Crystal C	Cocktail Reception with Exhibits - Sponsored by Gold Sponsor Scilex Holding Company Networking and Job Fair <i>*Not part of the CME program, no CME credit</i>	
6:15-7:30 PM	Crystal C	NSPC Employee Breakout Discussion Lead by: Yeshvant Navalgund, MD <i>*Not part of the CME program, no CME credit</i>	
7:30-9:00 PM	Crystal AB	Dinner and Award Presentation - Sponsored by Gold Sponsor Scilex Holding Company (7:30-8:00PM) Presentation by Gold Sponsor, Scilex Holding Company	

The Business of Pain

Friday, October 20 - Sunday, October 22, 2023

Orlando, FL

		<p>Presented by: Caitlin Innerfield, MD</p> <p>Hosts: Peter Staats, MD, MBA and Sean Li, MD</p> <p>Awards:</p> <p>Physician Leader of the Year Award Winner: Dawood Sayed, MD, presented by Timothy Deer, MD</p> <p>Advanced Practice Practitioner Leadership Award: Patrick McGinn, PA-C, presented by Sean Li, MD</p> <p>Physician Educator of the Year Award: Yeshvant Navalgund, MD, presented by Peter S. Staats, MD, MBA</p> <p>Lifetime Achievement Award: Kenneth Candido, MD, presented by Robert Levy, MD, PhD</p> <p>Advocacy Luminary Award for Excellence in Education and Interventional Pain Management: Harold Cordner, MD, presented by Michael F. Esposito, MD</p> <p><i>*Not part of the CME program, no CME credit</i></p> <p><i>*All attendees welcome</i></p>
--	--	--

SATURDAY, October 21, 2023

Time	Location	Topic	Faculty
8:00-8:30 AM	Crystal AB	Breakfast Presentation sponsored by SureMed Compliance <i>*Not part of the CME program, no CME credit</i>	Mark Coleman, MD SureMed Compliance
8:30 AM	Crystal DE	Welcome to the program - explanation of the 3 tracks and locations of lectures	Peter Staats, MD, MBA and Sean Li, MD
Time:	Plenary Session Room Name: Crystal DE Topic: Surgical Approaches to Pain Moderated by Yeshvant Navalgund, MD		APP Breakout Session Course Director Patrick McGinn, PA-C Room Name: Merritt Topic: Common Issues for the APP in Interventional Pain Management Moderated by Patrick McGinn, PA-C and Hannah Sisti, PA-C
8:30-8:50 AM	Treatment Algorithm for SI Joint Pain Presented by Dawood Sayed, MD	8:30-8:50 AM	Intro to meeting How Do Physicians and APPs Maximize Positive Treatment Outcomes for Patients Presented by Patrick McGinn, PA-C, Sean Li, MD
8:50-9:10 AM	The Art of SI Joint Injection Presented by Harold Cordner, MD	8:50-9:10 AM	Management of Potential Peri/Post-Operative Complications Presented by Ashley Comer, FNP-C

The Business of Pain

Friday, October 20 - Sunday, October 22, 2023

Orlando, FL

9:10-9:30 AM	Percutaneous Lumbar Decompression Presented by Sean Li, MD	9:10-9:30 AM	Role and Applications of Peripheral Nerve Stimulation Presented by Casey Grillo, FNP-C
9:30-9:50 AM	Posterior Sacroiliac Joint Fusion Presented by Chris Bovinet, DO	9:30-9:50 AM	Pain, Opioids, and Addiction Presented by Hannah Sisti, PA-C
9:50-10:10 AM	Interspinous Decompression (Spacers) Michael F. Esposito, MD	9:50-10:10 AM	Pharmacology Overview of Non-Opioid Adjuvant Medications Deborah Nelson, PA-C
10:10-10:40 AM	Crystal C	Break with Exhibits Sponsored by Saluda Medical <i>*Not part of the CME program, no CME credit</i>	
Time:	Plenary Session Topic: Putting more tools in your toolbox Moderated by Aneesh Singla, MD		APP Breakout Session Room Name: Merritt Topic: Common Issues for the APP in Interventional Pain Management Moderated by Patrick McGinn, PA-C
10:40-11:00 AM	Basivertebral Nerve Ablation Presented by Brian Durkin, DO	10:40-11:00 AM	The Importance of Effective Communication and Teamwork in an Interventional Pain Practice Presented by Salil Malhotra, DC, MSN, FNP-BC & Christopher Van Zoeren, MSN, APRN, FNP-BC
11:00-11:20 AM	Intradiscal Allograft Presented by Douglas P. Beall, MD	11:00-11:20 AM	Identification and treatment algorithm for Complex Regional Pain Syndrome Presented by Kristen Klein, NP
11:20-11:40 AM	Neuromodulation for Chronic Pelvic Pain Presented by Jordan Tate, MD	11:20-11:40 AM	Navigating Neuromodulation Presented by Zohra Hussaini, MSN, FNP-BC, MBA
11:40-12:00 PM	Novel Treatments for PTSD Presented by Kenneth Candido, MD	11:40-12:00 PM	Guideline Update on treatment of Sacroiliac Joint Dysfunction Presented by Ketan Patel, MD
12:00-12:20 PM	Advances in Vertebral Augmentation Presented by Aneesh Singla, MD	12:00-12:20 PM	Reading MRI/CT scans for Advanced Interventional Procedures Presented by Doug Beall, MD
12:20-1:20 PM	Crystal AB	Industry Sponsored Luncheon Symposium Sponsored by Gold Sponsor Vertos Medical <i>*Not part of the CME program, no CME credit</i>	
Time	Plenary Session Room Name: Crystal DE Increasing Value and Expanding the Verticals of your Clinical Practice Moderated by Cherian K. Sajan, MD		AAPC Coding Break Out Session - Streamlining Pain Management Billing: Optimizing Coding and Billing Practices for Efficient Reimbursement Room Name: Merritt Moderated by Nicola Hawkinson, DPN, RN, RNFA *AAPC Credits will be offered (Not eligible for CME credits)

The Business of Pain

Friday, October 20 - Sunday, October 22, 2023

Orlando, FL

1:20-1:40 PM	Treating Depression: Why is My Patient not Getting Better? Presented by Michael Clark, MD, MBA, MPH	1:00-2:00PM Mastering Patient Demographics and Eligibility for Timely Payments <i>This topic focuses on the essential aspects of patient demographics and eligibility verification, enabling participants to enhance their billing process and minimize payment delays</i> Presented by Mikaela Hawkinson
1:40-2:00 PM	Practical Aspects of Integrating Clinical Research Presented by Michael A. Fishman, MD, MBA	2:00-3:00PM Unraveling Copays, Coinsurance, and Deductibles for Clearer Billing Procedures <i>In this topic, attendees will gain clarity on copays, coinsurance, and deductibles, allowing them to navigate these concepts adeptly to optimize billing accuracy and compliance</i> Presented by: Amy Turner, RN, BSN
2:00-2:20 PM	How Spine Surgery and Pain Management Work Together Today and Into the Future Presented by Steven M. Falowski, MD	3:00-4:00PM Best Practices for Pain Procedure Coding: Updates, Modifiers, and Pitfalls <i>This topic delves into the intricacies of coding for pain procedures, providing participants with valuable insights into coding update, appropriate modifier usage and how to steer clear of common coding pitfalls.</i> Presented by Amy Turner, RN, BSN
2:20-2:40 PM	Interventional Pain Management and Industry Presented by Timothy Deer, MD	
2:40-3:00 PM	The Importance of Compliance and the Pitfalls that Pain Physicians Should Watch For; Including Ancillary Services Presented by Ronald Chapman, II, Esq. and Michael Staples	
3:00-3:20 PM	The Gloves are OFF: Redefining the Boundaries of Interventional Pain Presented by Yeshvant Navalgund, MD, Timothy Deer, MD, Robert Levy, MD, PhD	
3:20-3:50 PM	Crystal C	Cocktail reception with Exhibits, Fellows Job Fair Sponsored by Bronze Sponsor Relievant <i>*Not part of the CME program, no CME credit</i>
	CEO/CMO Forum Room Name: Crystal DE Moderated by: Peter Staats, MD, MBA and Sean Li, MD <i>*Not part of the CME program, no CME credit</i>	
3:50-4:00 PM	Introduction to the program Moderators: Peter Staats, MD, MBA and Sean Li, MD	
4:00-4:45 PM	CMO Forum	

The Business of Pain

Friday, October 20 - Sunday, October 22, 2023

Orlando, FL

	Allen Burton, MD, David Caraway, MD, PhD, Nilesh Patel, MD, MBA, Amol Soin, MD, Andrea Trescot, MD
4:45-6:00 PM	Interventional Pain Medicine CEO/President's Forum Maria Bennett, Aure Bruneau, Bob Compton, Jason Hannon, Marvin Kelly, Todd Langevin, Jim Schuermann, Shanth Thiyagalingam, Eric Wichems
4:00-6:00 PM	Cocktail Reception ongoing with CMO/CEO forum discussions Sponsored by SPR Therapeutics - served in Crystal DE <i>*Not part of the CME program, no CME credit</i>
4:30-6:00 PM	APP Cocktail Reception Sponsored by Gold Sponsor and APP Program Sponsor Vertos Medical Room Name: Longboat <i>*Not part of the CME program, no CME credit</i>
6:30-8:30 PM	Faculty Dinner Sponsored by Gold Sponsor Abbott Crystal AB By Invitation Only <i>*Not part of the CME program, no CME credit</i>

***Exhibitors are welcome to breakdown on Saturday, October 21 at 3:50pm after the Afternoon Break has concluded

Sunday, October 22, 2023

Time	Topic	Faculty
8:00AM	Continental Breakfast and Registration	
Room Name: Crystal DE Program Moderator: Yeshvant Navalgund, MD		
8:00-8:30 AM		*Ultrasound Workshop Room Name Crystal AB Course Director Mark Hurdle, MD, and Ali Valimahomed, MD 8:00 – 11:00 AM
8:30-8:50 AM	Remote Patient Monitoring Presented by: Stanley Golovac, MD <i>*Not part of the CME program, no CME credit</i>	
8:50-9:10 AM	Surgery Center Ownership Presented by: Cherian K. Sajan, MD	
9:10-9:30 AM	Monitoring the Financial Pulse of Your Practice: Financial Reports You Should Know Presented by: Harold Cordner, MD	
9:30-9:50 AM	Metrics in Pain Management Presented by: Yeshvant Navalgund, MD	
9:50-10:10 AM	Staying on the Right Side of the Law Presented by: Neil Kunkel, Esq. CLO	

The Business of Pain

Friday, October 20 - Sunday, October 22, 2023

Orlando, FL

10:10-10:50 AM	Panel Q&A Moderator: Peter Staats, MD, MBA Panelists: Stanley Golovac, MD, Cherian K. Sajan, MD, Jose Armas, MD, Neil Kunkel, Esq. CLO, Harold Cordner, MD, Yeshvant Navalgund, MD	
10:50-11:00 AM	Sessions Close Peter Staats, MD, MBA	