

— NATIONAL[™] —
Spine & Pain
— CENTERS —

THE BUSINESS OF PAIN CONFERENCE EXHIBITOR PROSPECTUS

October 19-22, 2023
Renaissance Hotel at SeaWorld
Orlando, FL

For questions, contact Jeremy Mattila | jeremy.mattila.scora@gmail.com



Join us in Orlando, FL as the Business of Pain Medicine celebrates its 8th Annual Conference

THE BUSINESS OF PAIN CONFERENCE
OCTOBER 19-22, 2023

The Business of Pain Conference offers a dynamic exhibit hall for entities interested in networking with the interventional pain management community. This annual symposium brings together clinicians and industry partners from across the nation, who are involved in the business of pain medicine. The symposium covers timely and relevant issues and challenges in the pain medicine business arena that are of importance to this audience.

Symposium attendees will include members of the interventional pain management community, which includes clinical providers (physicians, mid-level practitioners, fellows and nurses), administrators (CEO's, Operations management, practice managers, and billing personnel) as well as industry partners. Attendance has grown each year and we anticipate about 300-325 attendees this year.

Our attendees represent a range of professional levels, and are seen as influential partners and decision-makers in their practices.

Join over 30 organizations that will be a part of multiple dedicated exhibit hall breaks and other exhibit hall planned events for attendees.

WHY SPONSOR?

Exhibiting at our annual meeting gives you the opportunity to:

- Meet customers face-to-face
- Showcase your products and services
- Generate new leads
- Support the field
- Reach Key Decision makers

INCREASE BOOTH TRAFFIC WITH ON-SITE MARKETING OPPORTUNITIES

Choose from an array of options tailored to fit a range of budget and sales goals.

SPONSORSHIPS

Platinum
\$25,000

- Choice of Gala Dinner Sponsorship or first choice Symposium*
- Full page ad space in program, online and mobile app
- Banner ad in mobile app
- 3 push notifications
- 10 complimentary badges**
- 10'x10' booth space in premium location
- Inclusion of materials in meeting bags
- Lanyard Sponsorship
- Company description and logo in program

Gold
\$15,000

- Lunch Symposium Sponsorship* (first-come, first-served)
- Full page ad space in program, online and mobile app
- Banner ad in mobile app
- 2 push notifications
- 8 complimentary badges**
- 10'x10' booth space in premium location
- Inclusion of materials in meeting bags
- Company description and logo in program

Silver
\$10,000

- Breakfast Symposium Sponsorship* (first-come, first-served)
- Half page ad space in program, online and mobile app
- Banner ad in mobile app
- 2 push notifications
- 6 complimentary badges**
- 10'x10' booth space
- Inclusion of materials in meeting bags
- Company description and logo in program

Bronze
\$7,500

- Coffee Break or Cocktail Hour Sponsorship* (first-come, first-served)
- Half page ad space in program, online and mobile app
- Banner ad in mobile app
- 1 push notification
- 3 complimentary badges**
- 6' table
- Inclusion of materials in meeting bags
- Company description and logo in program

Basic
\$5,000

BASIC EXHIBITOR PACKAGE INCLUDES

- 6' table
- 2 complimentary badges**
- Company description and logo in program
- Access to discounted hotel rates via conference website

SPONSORSHIPS

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Meeting Bags	\$3,000
• Sponsor has the ability to designate the number of meeting bags and will be responsible for payment for meeting bags	
Half page ad space in program	\$1,000
Inclusion of materials in meeting bags	\$1,000
Key Cards	\$3,000
• Sponsor has the ability to designate the number of key cards and will be responsible for payment for key cards	
Meeting App	
Banner Ad	\$1,500
Push Notification	\$1,000
APP Course Sponsorship	\$5,000

Company/Product description listing in program: All vendors will receive complimentary listing in the meeting program. Each listing will contain the company name, logo and 50-word description of the company/product/service. Email your 50-word description to Jeremy Mattila no later than September 1, 2023 for inclusion in the meeting program. jeremy.mattila.scora@gmail.com

*Symposium Meal Sponsorships

Symposium sponsorships are restricted to Platinum, Gold, Silver, and Bronze sponsors. Symposium will NOT be eligible for CME credit. The planning committee must approve symposium topic and faculty and reserve the right to alter or change to insure compliance, fair balance and program integrity. Symposium times will be assigned on a first-come, first-served basis. Symposium feeds do not include Food and Beverage charges associated with the sponsored event. Food and Beverage for the session must be coordinated through the planning committee and comply with acceptable standards. Symposium sessions will be held in a room separate from full conference sessions. Symposium sponsors will be allowed to set up 2 hours prior to session. Sponsor must pay all Food and Beverage costs associated with said event as well as any ancillary or special AV requirements.

** Badges are valued at \$250 each for approved sponsors/exhibitors. Additional badges ARE available at the rate of \$250 each after the number that accompanies a sponsorship level are exhausted for those industry attendees that are PRE-REGISTERED. For additional badges issued onsite for those that are not PRE-REGISTERED, the cost per badge will be assessed at \$500 and payment will be required onsite. For industry members attending that are NOT exhibiting or sponsoring, badges are charged at the INDUSTRY rate of \$750.00 each.

Contact Info:

SCORAH

Jeremy Mattila - jeremy.mattila.scora@gmail.com

Hotel Reservations

The Business of Conference has contracted and guaranteed room blocks with the Renaissance Hotel at SeaWorld, Orlando, FL.

Housing Contact

Adrienne Whisler - adrienne702@gmail.com

ACCME Guidelines

No commercial promotional materials shall be displayed or distributed in the same room immediately before, during or after an education activity certified for credit takes place. Representatives of commercial companies may attend an educational activity, but they may not engage in sales activities while in the room where the educational activity takes place.

Attire

Attire of all exhibit personnel should be consistent with the professional atmosphere of a professional education conference.

Booth/Promotional Activity

Booth promotional activities, such as demonstrations, live interviews, market research, etc., may not interfere with normal traffic flow nor infringe on neighboring exhibits. Booth/promotional activities will not be permitted outside of the exhibitors assigned booth space.

Cancellation/Exhibit No-Shows

If cancelled after 45 days prior to The Business of Pain Conference there will be no refund.

A company that reserves booth space and fails to inform The Business of Pain Conference planning committee in writing of its plans to not attend automatically forfeits 100% of the total cost of the exhibit space assigned. Exhibiting companies will be considered a no-show if the booth space is unoccupied by 10:00 PM Friday, October 20, 2023

Company Sponsored Marketing Events and Activities

The Business of Pain Conference planning committee requests the following considerate recognitions by our sponsors. Please do NOT plan any outside marketing events, activities and/or labs that compete with The Business of Pain Conference. The following evenings are "free" nights for our attendees, faculty, and planning committee: Thursday evening, Saturday evening, Sunday afternoon and evening. The Business of Pain Conference planning committee are more than happy to assist our sponsors in coordinating dinners and events at those times at NO CHARGE. However, we do request that you do coordinate those activities with us to insure smooth operation and non-competition with The Business of Pain Conference events. Please contact us if you have any questions. We are more than happy to assist you and appreciate your consideration!

Fire & Safety Regulations

Exhibitors must comply with all federal, state, and local fire and building codes that apply to the facility.

Payment/Confirmation/Space Assignments

All applications require full payment for the booth selection type and requested location. Full payment must be received by 45 days prior to conference. A confirmation email will be sent upon receipt of application.

Recording and Photography Clause

The Business of Pain Conference planning committee reserves exclusive rights to record (audio and video) and photograph all conference proceedings for use in marketing materials, presentations and course content sales. Exclusive, written permission and licensing fee(s) is required in order to take, use, or reproduce any photography, audio, video from the exhibition or conference proceedings.

Black Out Hours

NO competing events from Friday at 6:00 AM through Sunday at Noon.

Company Name _____ Date _____

Payment is due 45 days prior to the meeting. If payment is not received within 45 days of the meeting, your spot may be forfeited.

SPONSORSHIP OPTIONS

<input type="checkbox"/> PLATINUM SPONSORSHIP	\$25,000
<input type="checkbox"/> GOLD SPONSORSHIP	\$15,000
<input type="checkbox"/> SILVER SPONSORSHIP	\$10,000
<input type="checkbox"/> BRONZE SPONSORSHIP	\$7,500
<input type="checkbox"/> BASIC EXHIBIT	\$5,000
<input type="checkbox"/> MEETING BAGS	\$3,000
<input type="checkbox"/> HALF PAGE AD SPACE IN PROGRAM	\$1,000
<input type="checkbox"/> INCLUSION OF MATERIALS IN BAGS	\$1,000
<input type="checkbox"/> BANNER AD IN MEETING APP	\$1,500
<input type="checkbox"/> PUSH NOTIFICATION IN MEETING APP	\$1,000
<input type="checkbox"/> KEY CARDS	\$3,000
<input type="checkbox"/> APP COURSE SPONSORSHIP	\$5,000

TOTAL _____

SYMPOSIUM SPONSORSHIP: _____ DAY _____

(Breakfast, Lunch, Dinner, Cocktail Reception)

All sponsors/exhibitors must agree to adhere to all hotel, CME and conference requirements. Signature on this form confirms sponsor agreement to sign any and all forms as required by the conference CME provider.

Questions regarding sponsorships contact:
Jeremy Mattila - jeremy.mattila.scora@gmail.com

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Who will be attending? (Required)

Name _____ Email _____

Name _____ Email _____

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Payment Information

Name _____ Title _____

Address _____

Phone _____ Email _____

Card Number _____

Exp Date ____/____/____ CVV _____

Name on Card _____ Signature _____

Agreement

I agree to support the conference, The Business of Pain Medicine with the above stipulations indicated in the prospectus.

Signature _____ Date _____

Make checks payable to The Business of Pain Conference/VNS

Mail to:

The Business of Pain Conference/VNS

c/o Michelle Byers-Robson

Tax ID #88-1528133

392 Allen Street

Lebanon, OH 45036

Email form or any questions to:
jeremy.mattila.scora@gmail.com